Before You Build

Give your idea a job before you give it a feature list.

PART 1 | PLANNING

1. What are you building?

Describe it in one sentence. Plain English counts.

2. Who needs it, and what is frustrating them?

Name the user, the problem, and how they handle it today.

3. What should they be able to do?

Write the main task from start to finish. What result makes this useful?

4. What is the smallest version worth building?

Choose up to three must-have abilities. Everything else can wait.

5. What limits do you need to respect?

Budget, time, private information, integrations, or skills you need help with.

6. How will you know it works?

Write one real task a test user can complete and the result you expect.